Frequently Asked Questions

Who is 'Anyone Can Build' for?

- You identify as a person who is a woman or is cis or is trans or is binary or is gender diverse AND non-white based in Queensland
- You currently identify as a female founder who has business or an Innovation Driven Enterprise (IDE). An IDE is a business that emphasises innovative solutions as a key driver of growth, competitive advantage, and value creation.
- We define a startup as a human institution designed to create a new product or service under conditions of extreme uncertainty
- You should already have an idea for a startup
- You have a curiosity to learn about growing and building new skills

Who is 'Anyone Can Build' NOT for?

- You don't identify as a non-white woman / binary / gender diverse
- You do not live in Queensland
- You don't have an idea yet - Anyone Can Build is designed for those who are ready to take their business to the next level
- You're unable to dedicate the time to the weekly workshops or practical exercises

What is the co-matched funding?

We offer a co-matched funding pool where we will match up to $1,000 raised by each founder. Please note that funds are available on a first-come, first-served basis and will be distributed until the pool is exhausted. These co-matched funding will be issued after the conclusion of the program once you have met all eligibility requirements.

How do I be eligible for co-matched funding?

Please keep the following eligibility criteria to keep in mind in order to receive comatched funding:

- You have raised up to $1000 outside of the program with written proof.
- You have attended all weekly workshop session
- You have demonstrated that you have worked on the practical exercises weekly progressing on your idea
- You have attended at least 3 mentoring sessions over the course of the program
- You have pitched at the final pitch showcase

How much time am I required to dedicate to the program?

Cohort 2will run during the following dates **28 July 2025 – 25 October 2025** and will be delivered remotely, with two in person events at the beginning and conclusion of the program.

- A total of 2 - 2.5 contact hours weekly:
- 1 x 60 minute fortnightly Ask Me Anything sessions. We will be inviting Subject Matter Experts to come in and share their expertise on specific topics throughout the program. These are compulsory.
- 1 x 60 minute fortnightly session with mentors (founders, operators, investors) as "Mentoring Hours". You will be assigned a mentor for the duration of the program, and they will be your guide and coach for the whole time. These are compulsory.
- 1 x 60 minute fortnightly office hour with the facilitators. This is an opportunity for you to share your progress and get feedback with your fellow cohort members. These are optional but highly encouraged.
- Kick off event - 28 July 2025: We will host an in-person event in QLD to officially launch the Anyone Can Build Program. You will be able to meet your follow cohort members, participate in a Founder AMA and receive expectation settings.

- Pitch Showcase event: 23 October 2025. We will host an in-person event in QLD to celebrate the conclusion of the program. Eligible participants will be invited to have the opportunity to pitch their start up in front of a panel and audience. Participants will be able to receive personalised and practical feedback to take their start ups to the next level.

In addition to the contact hours you should allocate 2 - 5 hours weekly (either after work or on the weekend) to work through the online modules and put into practice what you learn during each week.

How have we thought about accessibility?

There are a few areas that have been considered in structuring the program

- Workshops are generally after work hours to make it easier for those participate who may be working during business hours
- There are multiple touch points in the form of mentoring and office hours to offer personal guidance and to help keep you accountable
- Lived experience of program personnel, not just technical experience
- Scholarship funded placements to enable access to industry leading experts
- Remote access to enable anyone in Victoria to apply and participate
- Co-matched funding to eligible participants to further help your journey

What is the end goal of the program?

The goal is to support more Queensland CALD WoC to grow their business!

We'd love the program to empower your next steps such as scaling your business, generating more revenue and/or expanding.

At the end of the program there is an opportunity to demonstrate what you've learned and to share what you'll be working on next by pitching in front a panel of industry professionals, who will be able to provide you with practical feedback to take your business to the next level.

How long will it take to complete the application form?

We estimate completing the application form could take anywhere from 10 mins to 20 mins. (You may want to take a day or two to reflect on your answers prior to submitting).

What do I have to pay if I'm accepted into the program?

If you're accepted into the program you are not required to pay any fee. The RRP of the program is $4,995 which we understand may be a significant barrier for participation and so all places are offered on a scholarship basis.

What if I am not accepted into the program?

There are only 10 - 20 places for this cohort of the program which is quite limited! We will be running two cohorts each year in 2025 and in 2026. If we are unable to offer you a spot for this cohort due to the numbers, we will offer you a spot for the next cohort. So keep a look out for future programs!

I already have a business and/or am progressing on my idea, should I still apply for this program?

That's great that you already have a business and/or progressing on your idea! This is exactly who we are looking for. Anyone Can Build is best suited for those who have started a business and are looking to scale their business.